

# Current Accounts

NEWSLETTER OF THE FORT WORTH CHAPTER  
OF THE AMERICAN SOCIETY OF WOMEN ACCOUNTANTS

March 2009

Volume 52 - Number 9

## Monthly Meeting

Harold Mangum

“Memory Techniques”

**Wednesday, March 18, 2009**

One Hour CPE

Petroleum Club

777 Main Street  
Fort Worth, TX 76102

**11:30 am Lunch**

**11:45 am Business Meeting**

**12:10 pm Speaker**

**1:00 pm Adjourn**

\$25.00 per person

\$10.00 students

RSVP

Jan Bass 817-222-0646

[janbass@charter.net](mailto:janbass@charter.net)

By **4 p.m. Friday, March 13, 2009**

*Please cancel your reservations if you are unable to attend. If they are not cancelled, you will be charged.*

### ASWA MISSION STATEMENT

“The mission of the American Society of Women Accountants shall be to enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession”

## Speaker Bio

See next page...

## Speaker Bio

### Harold Mangum

Harold Mangum is the president of The Memory Technologies Institute. Harold brings 27 years of training and development experience to the industry, 17 years of which he has taught memory training specifically. Harold, a psychologist educated at the University of Texas spent 13 years with ARCO Oil & GAS Company as Director of Training and Development in the Operations and Engineering division before joining Memory Training Institute in 1989. He began studying mnemonics under two of the nation's leading memory experts well known in the field of mnemonics, Mr. Blaine Athorn and Don Colton. After setting industry records as the fastest memory instructor ever to be certified, he was appointed president of the Memory Training Institute, Inc. Within two years of joining the Memory Training Institute he helped build the company to a staff of 25 with operations in seven U.S. areas. In 1995 he left MTI to start Memory Technologies Institute and began expanding the training paradigm to include a multi-faceted training company within the industry.

Harold's rapid climb in the field of mnemonics includes research and development of new and simplified techniques for memory training including the 21-day Maximum Recall system. In 1999, while conducting a customized workshop for 150 Pollock Paper executives, Harold was interviewed and featured on ABC's Channel 8 segment of "Information Overload". The TV special report was taped and conducted by special news reporter Janet St. James and nighttime Channel 8 news anchor Tracy Rowlett. The ABC special report featured well known psychologist, speech pathologist and physicians in Dallas working with improving memory skills. The special explored facts supporting the ability of training the brains memory as opposed to consumption of the popular supplement Genko tablets. The outcome helped shine a new light on the present day craze of taking supplements to improve memory, versus the advantage of a trained memory. Pills will never be a substitute to training.

Harold, over the past 17 years, has conducted workshops at corporations including Texas Instruments, J.C. Penney, AT&T, Shell Oil, Johnson & Johnson, 3M, Xerox, Bausch & Lomb, Eastman Kodak, Schlumberger, GTE, Motorola, IBM, Sun Micro Systems, AT&T and many more fortune 100 corporations. Harold resides in Dallas, Texas with his wife and two daughters and oversees the day to day operations of Memory Technologies Institute.

## President's Letter

### March 2009

Okay, I will admit, I had to LOOK for something to write this month. This may be the toughest part of the ASWA President's role – writing the monthly Letter. Doesn't help that it is Tax Season either...Guess I could have written about the new tax law, but then you wouldn't finish this sentence!

On the other hand, Voila! I found it: March is **Women's History Month**. If you want to find some simple inspiration in a hurry, just visit [www.annieshomepage.com/whistory.html](http://www.annieshomepage.com/whistory.html). It won't take but a few moments and you'll find great women, great quotes, and great ideas to honor other women in your life. Even the pictures are fun on this website. The whole idea around Women's History Month is *to recognize the achievements of the past and inspire a new generation of women to greatness in the future*. Talk about a mission statement. Check it out.

So, busy with business, or busy with life, take a few moments for inspiration this month with another extraordinary professional woman like yourself. Inspire that "new generation" to stay focused until they reach greatness – it's there for the taking (and there for the giving).

"History looks different when the contributions of women are included."

The National History Project

(Oh, and one more thing, just FYI – I discovered March 6th is Chocolate Cheesecake Day – and I think a women's newsletter certainly deserves a reference to THAT!)

*Jeanne*

# ASWA Minutes

(Fort Worth Chapter 059)

February 18, 2009

## **Attendance**

Kay Kimbrough, Vice President; Jan Bass, Treasurer; Gillian Coleman, Secretary; Talana Anderson; Laurie Barbee; Karanae Barrey; Misty Brown; Dan Chick, Speaker; Brandi Fletcher; Peggy Johnson; Debbie Myers; Debbie Russell; Kim Webb; Kelsey Wimmer; and 7 guests/non-members.

## **Opening**

Following 30 minutes of networking, the meeting was opened by Kay Kimbrough at 11:59 a.m. Kay asked members to introduce their guests.

## **Reports**

Treasurer's Report: Presented by Jan Bass. Balance of \$4,997.42. Report was e-mailed. Approved by Dan Chick, seconded by Debbie Myers, accepted by membership

Minutes of the Previous Meeting: Presented by Gillian Coleman. Minutes were in the newsletter. Approved by Karanae Barrey, seconded by Jan Bass, accepted by membership

## Officer Reports:

- Vice President – Kay Kimbrough – March 18 meeting – Memory Technologies
- Treasurer – Jan Bass, Discussed name tags for members, motion to purchase tags from Gillian Coleman, seconded by Laurie Barbee, approved by membership
- Secretary – Gillian Coleman – Alcon Foundation discontinuing donation program
- BOD – Will next meet in April. Jeanne will report Feb meeting items at the next monthly meeting

## Committee Reports:

- Newsletter – Laurie Barbee – nothing to report
- Web Master – Tracy Lamkin – nothing to report
- Membership – Debbie Russell –
  - 11 new members since July
  - National will follow up with prospective new members if e-mail addresses sent in – Warm Leads program
- Job Book – Talana Anderson – new resume added. Send her any information
- Scholarship – Misty Brown – National has four scholarships they offer. She has sent out information to membership and various colleges. Due 3/15. May need a committee to help select winners

## **Member Highlight**

## **Old Business**

- Nothing to report

## **New Business and Action Required**

- Nothing to report

## **Speaker**

Kay Kimbrough introduced the speaker Dan Chick with Edward Jones, who gave us a market update. Hang in there and don't follow the herd, make your own informed decisions. Nobody gets hurt if you don't panic.

## **Adjournment**

The meeting was adjourned by Kay Kimbrough at 1:00 p.m. The next meeting will be on Wednesday, March 18, 2009 at Petroleum Club with networking starting at 11:30 a.m. Bring a friend!

## **Submitted**

Submitted by Gillian Coleman

## BULLETIN BOARD

### DFW-Mid Cities

Chapter 113  
Dinner Meeting  
Meet 2<sup>nd</sup> Thursday  
Admiral Inn (former Holiday Inn), Brown & 360 in Arlington  
Reservations: Leila Khoury (817) 571-5126

### Dallas

Lunch Meeting  
Meet 3<sup>rd</sup> Tuesday  
MIS Corporate Office  
5310 Harvest Hill Rd #200  
Dallas, TX 75230  
Reservations: Amber Cantu  
972-386-5003  
[amber.cantu@rhi.com](mailto:amber.cantu@rhi.com)

### **Standing Reservations**

The following are on the standing reservation list. If you don't plan to attend the meeting, you must contact Jan Bass to **cancel**. If you do not cancel by the deadline, you will be billed for your meal.

Talana Anderson  
Laurie Barbee  
Jan Bass  
Gillian Coleman  
Peggy Johnson  
Kay Kimbrough  
Jeanne Smith

**Deadline for the next Newsletter is April 6, 2009**

E-mail to:  
[Laurie.barbee@alconlabs.com](mailto:Laurie.barbee@alconlabs.com)

Visit our Chapter Website at:  
[www.aswa-ftworth.org](http://www.aswa-ftworth.org)

### **Dues 2008 – 2009:**

Regular - \$126.00

Retired - \$36.00

Student - \$44.00

Non-member

Newsletter - \$12.00

### Upcoming Meetings

April 23<sup>rd</sup> – Vicki J. Sapp, Power Writing. Note: this is the 4<sup>th</sup> Thursday due to the tax filing deadline.

May – Evening Wine Tasting @ Jeanne Smith's home with a presentation by The Women's Center

### March Birthdays

Kay Kimbrough – 3<sup>rd</sup>

Brandi Fletcher – 19<sup>th</sup>

Elaine Stoker – 30<sup>th</sup>

Mark Your Calendars

April 4, 2009

Victory Over Violence  
Walk / Run  
8:00 am  
Trinity Park Duck Pond

Benefiting  
The Women's Center

### Save the Dates

South Central Regional Conference

St. Louis, MO

June 12 - 13, 2009

2009

Joint National Conference

Las Vegas, NV

October 19 - 21, 2009

## BRING YOUR DONATIONS

Please bring items for the Jobs Now! Program. Jan Bass will collect donations any time you want to bring something. The following is their wish list:

Professional / Business Totes  
Professional / Business Portfolios  
Flash Drives  
Resume Paper  
Perforated Business Card Stock  
Professional / Business 'Thank You' Cards  
Gas Cards  
Make-up (base, lipstick, powder, etc.)  
Reading Glasses (1.0 to 2.5)  
Professional / Business Pens (black ink)  
Business Suit Clothing



## 2008 – 2009 Officers & Directors

		<u>Home</u>	<u>Work</u>	<u>E-mail</u>
President	Jeanne Smith	817-477-2924	817-882-7708	<a href="mailto:jasmith@weaverandtidwell.com">jasmith@weaverandtidwell.com</a>
Vice-President	Kay Kimbrough	817-692-2786	817-252-4520	<a href="mailto:kay.kimbrough@thomsonreuters.com">kay.kimbrough@thomsonreuters.com</a>
Secretary	Gillian Coleman	817-249-6174	817-551-6916	<a href="mailto:gillian.coleman@alconlabs.com">gillian.coleman@alconlabs.com</a>
Treasurer	Jan Bass	817-222-0646	-	<a href="mailto:janbass@charter.net">janbass@charter.net</a>
Director	Dan Chick	-	817-207-9533	<a href="mailto:dan.chick@edwardjones.com">dan.chick@edwardjones.com</a>
Director	Laurie Barbee	817-346-2080	817-551-4660	<a href="mailto:laurie.barbee@alconlabs.com">laurie.barbee@alconlabs.com</a>
Director	Debbie Russell	817-649-8154	-	<a href="mailto:debbie.russell@radioshack.com">debbie.russell@radioshack.com</a>

## Committee Chairs

		<u>Home</u>	<u>Work</u>	<u>E-mail</u>
Newsletter	Laurie Barbee	817-346-2080	817-551-4660	<a href="mailto:laurie.barbee@alconlabs.com">laurie.barbee@alconlabs.com</a>
Web Master	Tracy Lamkin	817-473-8076	817-640-6820	<a href="mailto:tracy.p.lamkin@cummins.com">tracy.p.lamkin@cummins.com</a>
Membership	Debbie Russell	817-649-8154	-	<a href="mailto:debbie.russell@radioshack.com">debbie.russell@radioshack.com</a>
Parliamentarian	Jan Bass	817-222-0646	-	<a href="mailto:janbass@charter.net">janbass@charter.net</a>
Jobs and Resumes	Talana Anderson	817-917-9803	817-478-4848	<a href="mailto:talana@midland-midco.com">talana@midland-midco.com</a>

## A S W A

AMERICAN SOCIETY OF WOMEN ACCOUNTANTS

Jeanne Smith, President  
Weaver & Tidwell, LLP  
1600 W 7<sup>th</sup> Street #300  
Fort Worth, TX 76102

March 2009