



American Society of Women Accountants  
*Fort Worth Chapter*

July 2010

Volume 54 - Number 1

## Monthly Meeting

### Marjean Henderson

Managing Partner, SeatonHill

“Dashboard – What are They and  
How They Impact Your Career”

**Wednesday, July 28, 2010**

One Hour CPE

Reata Restaurant Downtown

(Please see Menu Options on Page 2)

35<sup>th</sup> Room  
310 Houston Street  
Fort Worth, TX 76102

**11:30 am Lunch**

**11:45 am Business Meeting**

**12:10 pm Speaker**

**1:00 pm Adjourn**

\$25.00 per person  
\$10.00 students

RSVP

Karanae Barrey 817-259-9042  
[karanae.barrey@wpcpa.com](mailto:karanae.barrey@wpcpa.com)

By **4 p.m.** Friday, July 23, 2010

*Please cancel your reservations if you are unable to attend. If they  
are not cancelled, you will be charged.*

#### ASWA MISSION STATEMENT

“The mission of the American Society of Women Accountants shall be to enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession”

#### **Speaker Bio:**

### **Marjean Henderson**

Marjean Henderson is a seasoned financial executive with over 30 years of experience and has served as a full-time and interim CFO in a variety of industries, primarily in the service, entertainment, technology and energy sectors.

She is currently the managing partner of SeatonHill, a CFO Services company she co-founded in 2009 with 2 other former Tatum Partner to serve small to mid size companies.

Prior to forming SeatonHill, Marjean was with Tatum LLC for 5 years serving as a CFO partner and in the 5<sup>th</sup> year as the Associate Managing Partner for the DFW office. Before joining Tatum, she served as CFO for both public and private companies ranging in size from start-up to \$500 million in revenue.

She began his career at Arthur Andersen in Dallas. Marjean has a BBA in accounting from University of Texas, and is a CPA. She is also an executive and life coach.

## President's Letter

### July 2010

I thought I would begin my monthly newsletter contributions by sharing my life's motto:

*Life should not be a journey to the grave with the intention of arriving well-preserved, but to skid in sideways, chocolate in one hand, wine in the other, screaming, "Woohoo! What a ride!"*

While I'm all about having a good time and enjoying life, I also believe in setting goals and working hard to attain them. I'm excited to be the President for the upcoming year but even more thrilled to work with the fabulous ladies we have on our Board. Already these ladies have committed to meeting as a Board every two months and to putting together a strategic planning session for our Chapter on August 13<sup>th</sup>.

Strategic planning in essence determines:

- Where an organization is going over the next several years.
- How the organization will get there.
- How to know when the organization got there or not.

Sounds a lot like goal setting doesn't it! As President, my goal is for us to set goals for our Chapter. Without them, how can we move ahead into the future? I encourage each of you to join us for the strategic planning session; your input matters to the future of our Chapter. What better way is there to help ensure you get the most value out of your membership dues? AND of course, we're planning some fun during and after our hard-working strategic planning!

So, brace yourself and join in...it's sure to be a woohoo, chocolate and wine kinda year! ☺

Misty Brown  
ASWA Fort Worth Chapter President, 2010-2011



### July ASWA Menu

\*\*Please look over the choices so that you can order as soon as you arrive at the meeting\*\*

#### Choose One Entrée

Janie's Chipotle Meatloaf w/ Mushroom Gravy, green beans, mashed potatoes

or

Pressed Pork and Ham Sandwich, homemade chips

or

Chicken Caesar Salad w/ Asiago Cheese and Sourdough Croutons

#### Choose One Dessert

West Texas Pecan Pie or Dutch Oven Apple Crisp

# ASWA

(Fort Worth Chapter 059)

06/23/2010

## **Attendance**

Debbie Russell, President; Misty Brown, Vice President; Karanae Barrey, Treasurer; Gillian Coleman, Secretary; Speaker and 27 members and guests.

## **Opening**

Following 30 minutes of networking, the meeting was opened by Debbie Russell at 11:53 a.m. Debbie asked members to introduce their guests.

## **Reports**

Minutes of the Previous Meeting: Presented by Gillian Coleman. Minutes were in the newsletter. Approved by Laurie Barbee, seconded by Tracy Lamkin, accepted by membership.

Treasurer's Report: Presented by Karanae Barrey. Balance of \$4,897.80. Report was e-mailed. Approved by Misty Brown, seconded by Jan Bass, accepted by membership

## Officer Reports:

- Vice President – Misty Brown – Sign-ups and CPE forms out at the entrance; meetings in Nov & Dec changed due to holidays – Nov 16, Dec 14
- Secretary – Gillian Coleman – nothing to report
- Treasurer – Karanae Barrey – nothing to report
- BOD – Misty Brown – Signups for committees are being handed out – be active and involved; Strategic Planning meeting to be held August 13 from 2-6 pm, place TBD

## Committee Reports:

- Membership – Jamye Shaffer – new plans in the works, if you need help renewing, call Jamye
- Newsletter – Laurie Barbee – looking for someone to take over after this year (her 12<sup>th</sup>)
- Parliamentarian – Jan Bass – nothing to report
- Job Book – Talana Anderson – not in attendance
- Social – Kelsey Wimmer – looking for committee members, not very time consuming, let he know any ideas, will e-mail wine tasting results and score cards if needed
- Scholarship – Rebeca Gonzalez – submitted to National but not selected, would like committee members to help reach more schools
- Web Master – Nicole Kennedy – not in attendance

## **Member Highlight**

Brandi Fletcher, Member since October 2008, from E. Texas where there were 12 in her High School graduating class. Graduated from Sam Houston State, worked for Tuesday Morning then Whitley Penn. Married for 2 years, has a Jack Russell and enjoys riding her husband's Harley!

## **Old Business**

### **New Business and Action Required**

Member of the Year ballots out, vote and results will be at next meeting

## **Speaker**

Misty Brown introduced the speaker Bob Lightfoot, SOX Administrator Oil States Industries, Inc.

## **Adjournment**

The meeting was adjourned by Debbie Russell at 1:00 p.m. The next meeting will be on Wednesday, July 28th at Reata with networking starting at 11:30 a.m. Bring a friend!

## **Submitted**

Submitted by Gillian Coleman



## **Fort Worth Alumni - Get Connected**

### **Our Chapter supports UT Arlington and the UT Arlington Fort Worth Center by:**

- ❖ Promoting the University to Downtown and Greater Fort Worth
- ❖ Mentoring and providing job assistance for UT Arlington Fort Worth Center students & graduates
- ❖ Assisting with bringing "tier-one" national status to the University & growing the Fort Worth Center to Campus status
  - ❖ Using our voice to influence and encourage greater financial support
- ❖ Working closely with public schools, Tarrant County College, local businesses, and professional associations to encourage enrollment and meet our objectives

### **We have the privilege of promoting the UT Arlington Fort Worth Center:**

- ❖ State of the art facilities located in Downtown Fort Worth
- ❖ Enrollment has had double digit increases every semester since moving to Downtown Fort Worth
- ❖ Expanding number of undergraduate and graduate program offerings in a variety of disciplines
- ❖ Programs & initiatives that support public schools & Tarrant County College teachers & students

### **And we do all of this knowing we must also meet Chapter member needs including:**

- ❖ Networking and business opportunities
- ❖ Continuing education programs
- ❖ Use of meeting rooms, library, and exercise room
- ❖ Group discounts for events and third party memberships

**Just two clicks is all it takes**

**[www.utafwalumni.org](http://www.utafwalumni.org)**

## BULLETIN BOARD

### DFW-Mid Cities

Chapter 113  
Dinner Meeting  
Meet 2<sup>nd</sup> Thursday  
The Texas Star  
(No meetings in Feb & Jul)  
Reservations: Leila  
Khoury (817) 571-5126

### Dallas

Dinner Meeting  
Meet 2<sup>nd</sup> Tuesday  
6:30pm  
Location – TBA  
Check their Website for  
meeting details:  
[www.aswadallas.org](http://www.aswadallas.org)  
Reservations:  
[aswa\\_dallas@yahoo.com](mailto:aswa_dallas@yahoo.com)

### **Standing Reservations**

The following are on the standing reservation list. If you don't plan to attend the meeting, you must contact Karanae Barrey to **cancel**. If you do not cancel by the deadline, you will be billed for your meal.

Talana Anderson  
Laurie Barbee  
Jan Bass  
Misty Brown  
Gillian Coleman  
Peggy Johnson  
Kay Kimbrough  
Debbie Russell  
Jeanne Smith

**Deadline for the next Newsletter is August 11, 2010**

E-mail to:  
[Laurie.barbee@alconlabs.com](mailto:Laurie.barbee@alconlabs.com)

Check out our Chapter Website at:  
[www.aswa-ftworth.org](http://www.aswa-ftworth.org)

### **Dues 2008 – 2009:**

Regular - \$151.00 \*

Student - \$69.00 \*

Retired - \$61.00 \*

Non-member  
Newsletter - \$12.00

\* includes \$25 registration fee

### Upcoming Meetings

August 25, 2010 – TBA

September 22, 2010 – TBA

October 27, 2010 – TBA

November 16, 2010 \* – TBA

December 14, 2010 \* – TBA

\*Please note the date change of the November & December meetings due to holiday conflicts.

### July Birthdays

Karanae Barrey – 11<sup>th</sup>

Jamye Shaffer – 20<sup>th</sup>

Nancy Perez – 23<sup>rd</sup>

Debbie Russell – 28<sup>th</sup>

# **Chapter Strategic Planning Meeting**

**Friday, August 13, 2010**

**2:00 pm – 6:00 pm**

**Location: TBD**

**All interested members are encouraged to attend**

## **Save the Date**

# **2010 Joint National Conference**

**September 27-29, 2010**

**Nashville, Tennessee**

**JNC at a Glance:**

<http://awscpa.org/2010conference/schedule.php>

# 2010 – 2011 Officers & Directors

		<u>Telephone</u>	<u>E-mail</u>
President	Misty Brown	817-547-5776	<a href="mailto:Misty_Brown@birdville.k12.tx.us">Misty_Brown@birdville.k12.tx.us</a>
Vice-President	Karanae Barrey	817-259-9042	<a href="mailto:karanae.barrey@wpcpa.com">karanae.barrey@wpcpa.com</a>
Secretary	Erin Ferreira	214-517-4706	<a href="mailto:Erin.Ferreira@WeaverLLP.com">Erin.Ferreira@WeaverLLP.com</a>
Treasurer	Carmen Carpenter		<a href="mailto:carmen.carpenter@frostbank.com">carmen.carpenter@frostbank.com</a>
Director	Debbie Russell	817-649-8154	<a href="mailto:drussell@jrhparkers.com">drussell@jrhparkers.com</a>
Director	Brandi Fletcher	817-259-9262	<a href="mailto:brandi.fletcher@wpcpa.com">brandi.fletcher@wpcpa.com</a>
Director	Kelsey Wimmer	817-259-9100	<a href="mailto:kelsey.wimmer@wpcpa.com">kelsey.wimmer@wpcpa.com</a>

## Committee Chairs

		<u>Telephone</u>	<u>E-mail</u>
Jobs/Resumes	Talana Anderson	817-478-4848	<a href="mailto:talana@midland-midco.com">talana@midland-midco.com</a>
Membership	Jamye Shaffer	817-332-2301 x137	<a href="mailto:JShaffer@rcosolutions.com">JShaffer@rcosolutions.com</a>
Newsletter	Laurie Barbee	817-551-4660	<a href="mailto:laurie.barbee@alconlabs.com">laurie.barbee@alconlabs.com</a>
Parliamentarian	Jan Bass	817-222-0646	<a href="mailto:janbass@charter.net">janbass@charter.net</a>
Scholarship	Rebeca Gonzalez	817-882-7342	<a href="mailto:REGonzalez@weaverandtidwell.com">REGonzalez@weaverandtidwell.com</a>
Social	Kelsey Wimmer	817-259-9100	<a href="mailto:kelsey.wimmer@wpcpa.com">kelsey.wimmer@wpcpa.com</a>
Web Master	Nicole Kennedy	817-287-1651	<a href="mailto:Nicole.kennedy73@att.net">Nicole.kennedy73@att.net</a>

## A S W A

AMERICAN SOCIETY OF WOMEN ACCOUNTANTS

Misty Brown – President

July 2010